

2025

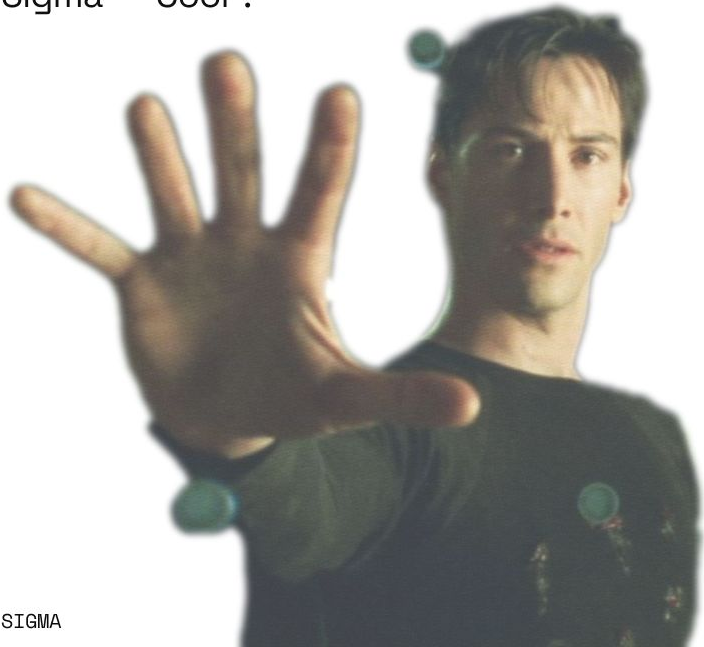
# SIGMA

TOKENIZED COMMUNITY IN  
THE ATTENTION ECONOMY



# Mindshare is the new form of currency

Sigma = “Cool”.



## GEN Z

We live in an attention economy. The younger generation understands this better than anyone else.

## TIMELESS

Figures from Fight Club and Peaky Blinders carry the legacy forward.

## CONTENT

Before Sigma was tokenized on Solana, there was an existing audience sharing “Sigma” content on YouTube, TikTok, and X.

## COMMUNITY

Community is the asset. A Sigma represents insane work ethic, self discipline, and going against the grain. Some of you might be Sigma without knowing it.

# Numbers don't lie

Sigma is a household name among the younger generation(s) both in and outside of crypto.



100B

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Views across all platforms

30K

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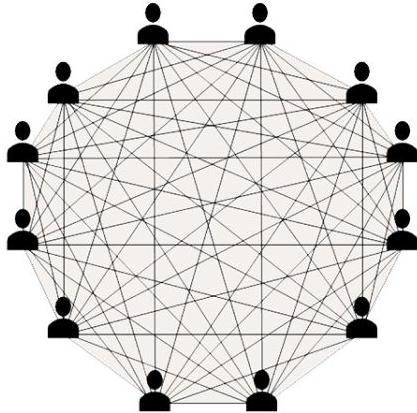
Community members

1000X

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Potential

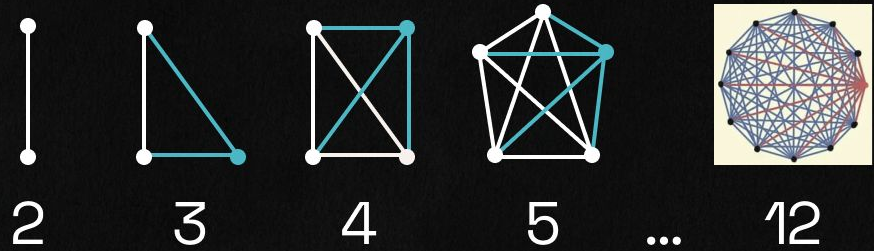
# Metcalfe's Law



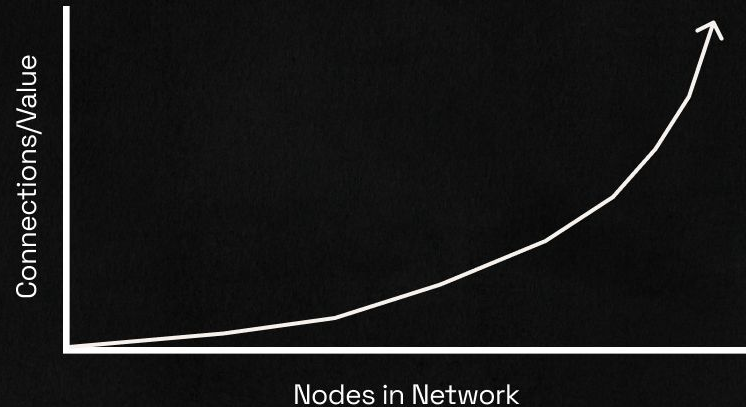
The value of a network is proportional to the square of the number of users.

Robert Metcalfe

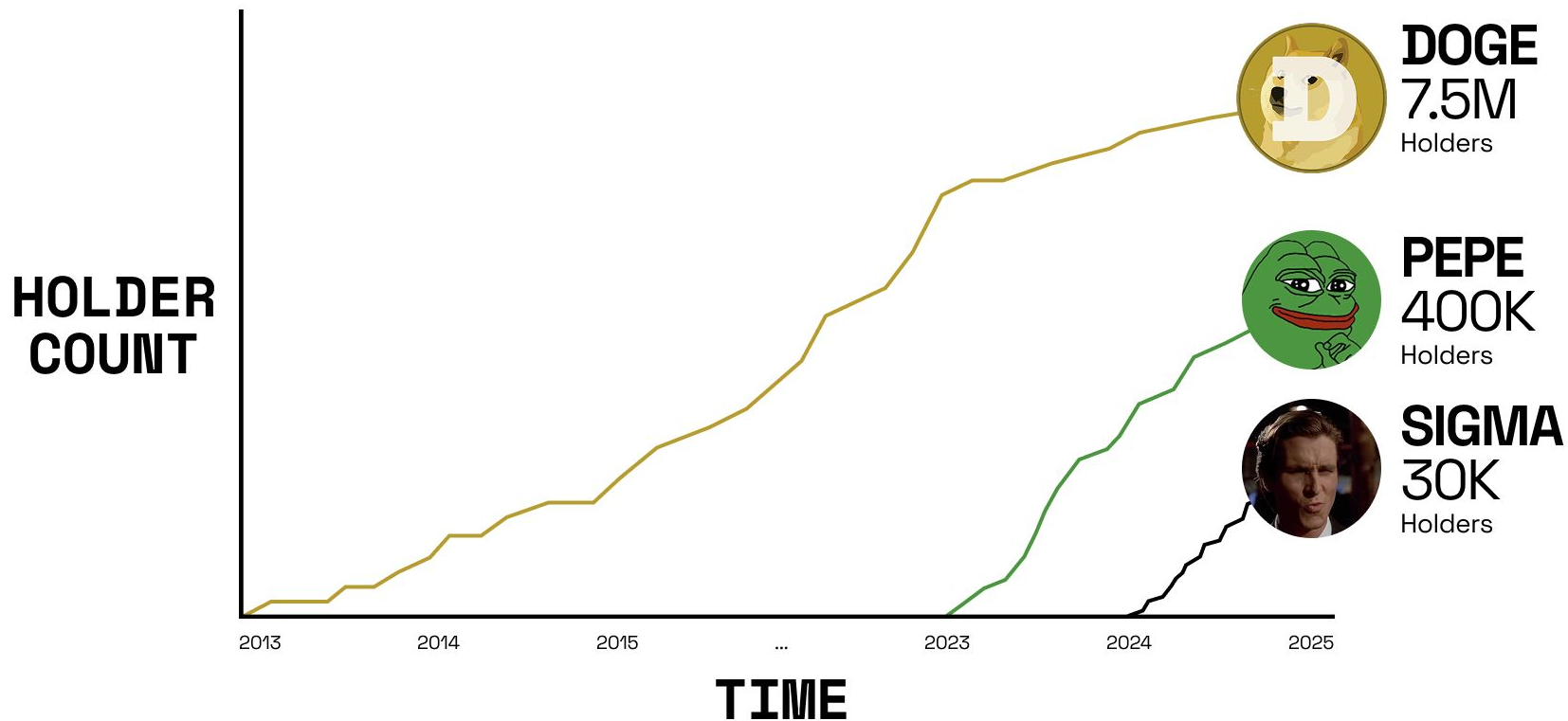
If each new node connects to all the existing nodes...



...the number of connections starts to increase rapidly.



# Existing Community Growth



# Roadmap



## 01 ONBOARDING

- Core team is reaching out to new whales (large holders) directly
  - Run community sales effort (free community labor)
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## 02 WORMHOLE

- Launch liquidity pools on ETH, Base, SUI
  - Become “Chain Agnostic”
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## 03 AWARENESS

- Memes like **Pepe** have over 400k holders and 800k followers on X
- These metrics are well within reach for a meme like Sigma, well known both in and outside of crypto

# Content

## X

- 20K+ organic followers
- 6.9M+ impressions
- 1.1M+ video views

## TIKTOK

- 4.5K followers
- Younger demographic reach (Zoomers)

## YOUTUBE

- Opportunity for long form content
- Non-crypto demographic reach



# FAQ

## Does SIGMA have a dedicated team?

Sigma is community led with certain members contributing to different skillsets to the cause.

## What if I want to sell?

If you want to sell for any reason, you would swap your Sigma for Solana. You can then send that Solana to a CEX to sell and transfer to your bank.

## Are memecoins legal?

Memecoins are a legal commodity, same as Bitcoin.

## Can I store my Sigma on Kraken?

Short answer - yes. Kraken is currently the only CEX that allows you to buy and sell Sigma.



# Join today.

Sigma is more than a coin - it's a global cultural movement.

